

**Rachele Vitello**

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Giornalista Professionista  
since March 2006

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## **WORK EXPERIENCE**

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### **COMMUNICATION MANAGEMENT**

#### **Communication Manager STAR SAILORS LEAGUE**

May 2015 – today

[www.starsailors.com](http://www.starsailors.com)

- Media relations, digital PR
- Social media marketing
- Content manager
- Press releases editor (English)
- Onsite media coordinator at events
- Moderator at press conference and talk show

#### **Content Manager / Editor FIV - Federazione Italiana Vela**

June 2017 - today

[www.federvela.it](http://www.federvela.it)

- Press releases editor
- Daily news editor
- Content manager
- Media relations
- Moderator at press conference and talk show

#### **Communication Director ISCYRA - International Star Class Yacht Racing Association**

February 2018 – today

[www.starclass.org](http://www.starclass.org)

- Media relations, digital PR
- Social media management
- Content manager
- Press releases editor (English)
- Onsite media coordinator at events

#### **Social Media Manager GRAND HOTEL MAJESTIC and different other companies**

2015 – today

[www.grandhotelmajestic.com](http://www.grandhotelmajestic.com)

- Social Media and website content manager (video and photo editing)
- Monthly clients newsletter editing and distribution

#### **Press Officer/Class Secretary**

2013 – 2016

**ITALIAN SB20 CLASS ASSOCIATION**

- Press Officer
- TV and Photo editor
- Italian class secretary

#### **Press Officer**

2011, 2012

**VOLVO CUP, all over Italy**

- Press Officer, PR and Social Media Manager of the Italian Melges24, Laser SB3 (now SB20), D-One and Optimist circuits.
- Daily VNR – after racing interviews, editing and distribution

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## **TV**

### **TV Reporter/Presenter/Anchor**

April 2017 – July 2017

**35<sup>th</sup> America's Cup Reporter, MEDIASET SPORT**

- Reporting daily in the news about the America's Cup 2017 in Bermuda

- Production of contents, reports and editorial support to the live show from Bermuda
  - Live commentator of the show
- 2011 - today
- THE BOAT SHOW, Sky Sport Italia**
- Reporting from International Regattas (EX40, Route du Rhum, Barcelona World Race, VOR, ACWS, Olympic classes, ...)
  - Head of Sports
- February 2008 – 2011
- YACHT&SAIL, RCS Media Group, Milano, Italy**
- Host of the weekly News show about regattas, boat shows and sports events on the water
  - Reporter on main regattas (AC, LVT, Olympic classes, Worlds, European and Nationals events, ...), sea traveling destinations and yachting social events both for the TV channel (on the Italian Sky platform) and the magazine
  - 33<sup>rd</sup> America's Cup correspondent in Valencia
- March – July 2007
- 32<sup>ND</sup> AMERICA'S CUP – La7, TV rights holder for Italy La7, Telecom Italia Media, Valencia, Spain**  
Working on the daily live show FORZA SETTE on the America's Cup
- Live report from teams' bases and America's Cup Village and race course
  - Reporting from social events around the Cup
- March 2004 – Feb. 2007
- Class-CNBC, Class Editori, Milano, Italia**
- Italian and International life style and luxury reporter and producer for CLASSlife
  - Anchoring for life style, luxury and economics tv shows
  - Own production of a weekly yachting program
  - Production of a fashion program, Gentleman Club
- August 2000 – Feb. 2004
- Vco Azzurra Tv (Tele Vco 2000 Spa), Verbania, Italia**
- Producing and Anchoring the daily News Program
  - Anchoring talk show and programs

### Regatta Live Commentator

- Sept. 2011
- EXTREME 40, Trapani Event**
- Regattas live commentator (both Italian and English)
  - On stage after-racing skippers interviews
  - Web comment and interviews edit
- May 2009
- EXTREME 40 iShare Cup Venice**
- Regatta Commentator
  - On stage after-racing interviews

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### EDITOR/JOURNALIST

**Editor**  
2014

**HUFFINGTON POST Italia**

- Yachting and travelling editor

**Producer/News Editor**  
Nov. 2009 – Nov. 2010

**LOUIS VUITTON TROPHY (Nice, Auckland, La Maddalena, Dubai)**

- Edit daily VNR (eng, fr, ita)
- Live co-commentator for LVT Radio
- Final event highlights

**Producer/News Editor**  
Jan. 2009

**LOUIS VUITTON PACIFIC SERIES, Auckland NZ**

- Edit of daily VNR (eng, fr, ita)
- Final event highlights

**Freelance Journalist**  
September 2007 – 2009

**VIAGGI DEL SOLE, RCS Mediagroup**

- Reporter on travels. 'Viaggi del Sole' was a monthly monographic travels magazine

August 2003 – Feb. 2004    **"La Stampa" di Torino**, Verbania, Italia

- Journalist, reporting on local news, political, economical, sports, culture...

**Internship as Internal Relations Assistant – Press Officer Assistant – Newsletter Editor**

August 2001 – Jan. '02    **Italian Chamber of Commerce and Industry**, Sydney, Australia

- Press Officer Assistant
- Monthly Newsletter Editor Assistant
- Helping in events organization such as Gala Ball, Business Luncheons e Council Meetings

## **COMPUTER SKILLS**

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Internet, search engines, mail, social media, video and photo editing (basic).

## **FOREIGN LANGUAGES**

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**Italian:** Mother Tongue

**English:** Fluent, written and spoken

**French and Spanish:** Good working knowledge, written and spoken

## **EDUCATION**

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**Università Cattolica del Sacro Cuore**, Milano, Italia

July 2003    Degree in Economics and Business Administration

**Liceo Scientifico "E.Galois"**, Verbania, Italia

July 1997    Diploma Maturità Scientifica

**Jay High School**, Jay, ME, USA

June 1996    US Diploma in High School (while attending an exchange program)